

Annual Business Report 2010



The start of the first big projects in Germany

Impressum

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Hope Foundation e. V.
Viktoria Luise Platz 12A
T: 0177 5067363
E: info@hope-found.org
W: hope-found.org

Editorial staff:

Gerald Bobga Fonkenmun
Judith Ellfeldt
Anja Köhn
Markus Heimbuch
Phillip Wagner

Design:

Judith Ellfeldt

We would like to sincerely thank all staff and volunteers of Hope Foundation for their help in realizing this report and providing us with wonderful photos.

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Foreword

Ladies and Gentlemen, Friends!

2010 is the starting year for us in Germany. We began by piloting our intercultural education project „Bridging Cultures“. We also organised and took part in numerous events such as „Barefoot for Africa“ or „Barefoot Race in Großolbersdorf“.

We were furthermore able to grow a solid team of volunteers who supported the organisation of events and projects in Berlin.

As you will see in this annual reports, we not only worked on the inception of projects in Berlin but continued our much needed initiatives in Cameroon, which improved the day-to-day lives of children, adolescents and adults in the rural regions of the country.

It will be our task over the next years to implement new projects in Germany and Cameroon and continuously improve them.

In the name of Hope Foundation I would like to thank not only the team but also the friends, companies and individuals who have recently joined us or have supported our cause for a while.

We look forward to a fruitful partnership work with you in the future!

Yours sincerely,



Gerald Bobga Fonkenmun
Founder and Director of Hope
Foundation



About Us

Our Values

Integrate

We receive people with open arms.

Educate

We inform, in order to free the world from prejudices and cultural misunderstandings.

Enable

We help people to take their lives into their own hands and to improve them.

Promote

We support the development of needy communities.

Our Vision

To reduce poverty and improve education to integrate disadvantaged communities in Cameroon and enable them to participate in the decision making processes.

Our Mission

Hope Foundation deals with the questions of poverty, health and social work in rural areas of Africa.

In our projects...

... we ensure that people are informed in regards to basic health care, family planning, immunisation and vaccination as well as hygiene and sex education.

... we promote people's rights by supporting community leadership and responsibility of the citizens.

... we supply orphans, disabled people and street children with food, clothing, education and shelter.

... we build up the supply with foodstuffs and introduce modern agricultural methods.

... we organise work teams, in which local and international volunteers become engaged in community projects.

Business Year 2010

2010 was a year filled with new experiences and exciting events for the Hope Foundation. With our teams and project plans in place we were ready to get started. We not only commenced with the planning of „Barefoot for Africa“ in July but also set the direction for our educational project „Bridging Cultures“. In our search for trainers from so called developing countries, we were astonished to find that this task proved very difficult. In the end we managed to win two practitioners from Brasil and Hong Kong. The third one was our director who contributed his vast knowledge in school initiative related work.

The organisation of the event „Barefoot for Africa“ also confronted us with big challenges. In the end, however, it turned out to be a great success.

Logistically, we successfully tackled the search and then move to our new office space, which was very fortuitous in that we now share facilities with a number of other Africa focused charities.

In 2010 Hope Foundation employed two trainees from Canada, who supported us in the planning, organisation and execution of all our projects. We were also very fortunate to receive the support of seven additional Berlin based volunteers.

Our volunteer supported work in Cameroon received very positive feedback and was able to reach hundreds of children, youth and young adults in the cities of Limbe, Douala, Mindouro and Lomie. Our ten volunteers, in return, were able to greatly profit from the experience of a culture and people so different from their own.

Cameroon: “Dental Care“-Project in Douala



Mouth Hygiene remains an important aspect of our daily lives and in this respect Hope Foundation initiated the dental and mouth hygiene project for children. We have organised workshops to educate and train children in schools and neighbourhoods about the importance of keeping their mouth and teeth clean as well as about the severe consequences of not maintaining this hygiene. In the year 2010 we visited a number of neighbourhoods and schools in Douala.

Our director, Gerald Bobga Fonkenmun, launched the program in the neighbourhoods of Bonaberi and Deido in Douala in July. He managed to educate nearly 80 children in various orphanages, schools and neighbourhoods.

Children from the St John Orphanage in Douala aged between 6 months to 9 years old gained valuable knowledge and practical exercise on

on how to keep their teeth and mouth clean, including tooth brushing exercises. They were taught when to clean their mouth and what the dangerous impacts are if the mouth and teeth are not well cleaned.

A key result was the total satisfaction from the children, various staffs and parents who saw this initiative as a very important and rewarding one.

“We wish to transmit to kids the basic knowledge and importance of keeping his or her teeth and mouth clean. With this project, we are not aiming at just giving out toothbrushes for free but more importantly make these children aware of how good it is to have a clean mouth, fresh breath and shining teeth free from germs and diseases.”

Gerald Bobga F. Founder and Director of Hope Foundation.

Educational Programmes for the Rights of Minorities in Mindouro und Lomie



The main aim of this visit was to educate the local groups about their civic rights and duties as normal Cameroonians. Our staff spent one week in this part of the country meeting with community leaders as well as other interested individuals. Focus was the importance of possessing a national ID card, which helps the individuals not only to easily identify themselves but also to travel more freely, vote as well as having other benefits.

Our trainers and volunteers further held various workshops aimed at providing women with the information on how they could involve themselves in income generating activities rather than fully depending on their husbands. They, among other things, have the possibility to sell their farmed goods and homemade medical remedies at local markets, which in return gives them an income to be able to send their children to school and buy basic things for their households.

The promotion of human rights is an important area of work for any organisation addressing development related issues and as such it is one of Hope Foundation's objectives to particularly promote the rights of minorities and those living in rural areas and to highlight to them the important role they play as members of society.

Some groups in Cameroon today, such as the Pygmies and Mbororos, remain marginalised and are deprived off certain rights and opportunities. We strive to reach these groups by organizing outreach workshops and training programs to sharpen the awareness of their rights and possibilities. Hope Foundation here acts as an advisor and intermediary between minority groups and the general population. We further highlight the options they have to integrate into society and how they can best take advantage of the benefits of local civic life.

In April 2010, our project coordinator Mr Njimoh Yudom travelled with two volunteers from Rumania, Dragos and Dani, to Mindourou and Lomie in the eastern region of Cameroon where they met with various groups of Pygmies in their dense rain forest settlements.



“Football 4 Life” in Limbe



“**Football 4 Life**” is a newly launched Hope Foundation project which uses football to reach young people and educate them about diseases such as HIV-AIDS, and Malaria as well as sensitizing them about drug abuse.

Football in Cameroon is a very popular sport practiced by 60% of youths and supported by nearly everybody. In order to easily reach this target group during holidays, we decided to use football tournament to bring them closer to our programs.

This year 2010, the tournament was organised in Limbe where we targeted plantation workers of the Cameroon Development Corporation CDC. The situation in these plantations got our attention because a number of youths told us that they consume drugs there and medical records at the plantation show, the increasing rate of sexually transmitted diseases and early pregnancies amongst girls.

Sex life in these plantation settlements is reckless where most youths get used to sex quite early in life with less or no advice from parents on how to protect themselves from pregnancies and sexually transmitted diseases.

Parents in most parts of Cameroon refrain from talking about sex with their children and most schools still lack sexual education lessons in their programs. As a result, many young people in Cameroon are not able to deal with sexuality in a responsible manner.

The “**Football 4 Life**” tournament brought together 8 teams coming from different parts of Limbe. With the assistance of 5 dynamic volunteers from Europe, Jerome, Michael, Oliver and Lassi, our local team organised an amazing tournament lasting one week during the World Cup period in June 2010. The venue was the Limbe Centenary Stadium and this attracted an amazing crowd of supporters who as well as enjoying the passionate football matches, benefited from the education campaign, which our team and volunteers had prepared.

The final was played between the Garden – and the Motor Biker team of Limbe. Prior to the final game, however, was a gala match between two female teams from Sokolo, which made an important contribution towards the equality of men and women in the area around Limbe.

“Christmas Appeal for Orphans” in Limbe



Christmas is a time for merry feasting and end of year celebrations among families worldwide but there are many children living in orphanages who do not have access to the joys of the Christmas season.

“This is a happy moment for me especially since this year I got a gift and together with my friends we got to decorate a tree and sing Christmas songs.” (Mandip, 8 years old)

Our Christmas project for orphans was initiated to support these vulnerable groups with gifts and an atmosphere of celebration. Many orphanages and other social service providers do not have the means to provide their children with gifts and a celebration dinner.

Each year, Hope Foundation selects an orphanage in need where we provide the children with a gift, decorate a Christmas tree together and enjoy a Christmas dinner and party. This year we worked with the *Save the Children Alliance* orphanage and supported 34 children, allowing them to enjoy Christmas despite having lost parents and family. The children were happy, enjoyed the time and felt part of a community.



Germany: “Bridging Cultures” 2010



Breaking down cultural boundaries and walls in various high schools in Berlin was the main aim and objective of **“Bridging Cultures”**. After a study conducted among students evaluating their cultural competencies, Hope Foundation discovered that there is still much need for the development of cultural understanding and tolerance among many youths in Europe especially in Germany.

“Bridging Cultures” is an innovative, intercultural learning project, designed for schools, where three experienced trainers from the continents of Africa, Asia and Latin America are invited to come to Berlin and spend three months visiting various high schools to train and work with youth

between the ages of 15 and 20 years to improve cultural understanding, discuss key development related challenges and to identify and deconstruct students’ prejudices. The trainers at the same time have the opportunity to make new cross cultural experiences in Germany.

The first rendition of our project was extremely successful: we visited 8 schools in Berlin and Brandenburg, reaching close to 500 students.

Initially our three trainers from Brazil (Diego Wilt), Taiwan (Christy Leune) and Cameroon (Gerald Bobga Fonkenmun) explained and engaged students in discussions around potential innovative solutions to the key problems developing countries face in connection to

The Millennium Development Goals (MDG) and Globalization. Students received the opportunity to work in groups according to the continent they selected. At the end of each workshop, special presentations were prepared by the students to show what they learned as well as their concern to find solutions to some of the problems in the various continents they worked on.

We plan to offer this project again next year in order to reach more schools and young people in Berlin. We are pleased to already have secured numerous schools who are excited to work with us again.

Our aim remains to make children understand the values and potential of other cultures around the world. We hope to strengthen their interest in these countries and give them the confidence that they could easily integrate themselves in various societies worldwide if they understand what the cultures have to offer and what challenges their people face.

We want to thank the participating schools: **Alexander-Puschkin Gymnasium, Hans-Carossa Oberschule, Otto Nagel Gymnasium, Louise-Henriette Gymnasium, Georg-Herwegh Oberschule, Walter-Rathenau Oberschule, Katholische Theresianschule**



“Shoe Aid Project”



In 2009 Hope Foundation launched a new humanitarian initiative called the **“Shoe Aid Project”**. This scheme has in a short time gained enormous popularity and received support from people of many walks of life.

The **“Shoe Aid Project”** is a shoe donation and shoe recycling project. Primarily we collect shoes from private and corporate bodies in Europe to later donate them to various groups in need in Cameroon and neighboring countries. Our long term goal is to motivate native shoe makers to use recyclable products when producing shoes. The final product can then be sold both locally and marketed internationally, generating income for shoe makers to sustain their livelihood.

Through this project, we wish to fight a number of problems (foot injuries and foot illnesses) which some people and children face by going around barefooted and on the other hand, we wish to motivate local production of shoes and enhance sustainability.

Shoe donation programs in schools in Germany and Austria:

Since the project was launched in 2009, we have run a number of collection drives and received resounding support from many schools both in Germany and Austria. These shoes are donated by students with the main goal of helping other students and children in Cameroon.

We kindly wish to thank everyone who has supported us so far and invite new schools to support the action. Every pair of shoes counts!



“Barefoot for Africa” Day



To launch our *“Shoe Aid Project”* in Germany, we organized *“Barfuß für Afrika”* (“Barefoot for Africa”) a very well attended one day education drive. We publicize our *“Shoe Aid Project”* while at the same time sensitizing participants about the footwear problem in Cameroon as well as the larger African continent.

The day was a full success! Music by the artists Sister Fa and Fôô Fanick, African and Caribbean delicacies and the exotic beach backdrop created a wonderful atmosphere, in which our guests found out about the lives of people in Cameroon and learned about the various projects of Hope Foundation.

Following on from the success of this event, we are planning to make *“Barfuß für Afrika”* a regular part of our event calendar in the years to come.



“Barefoot Race in Großolbersdorf“



To promote Hope Foundation’s **“Shoe Aid Project”**, we decided to get into a partnership with the organisers of the first ever Barefoot Marathon in Saxony, Germany. Here the participants take the challenge to run either 3, 5 or 10 km barefoot on a hot summer day. For the challenge, four Hope Foundation members participated as well. Barefooted!

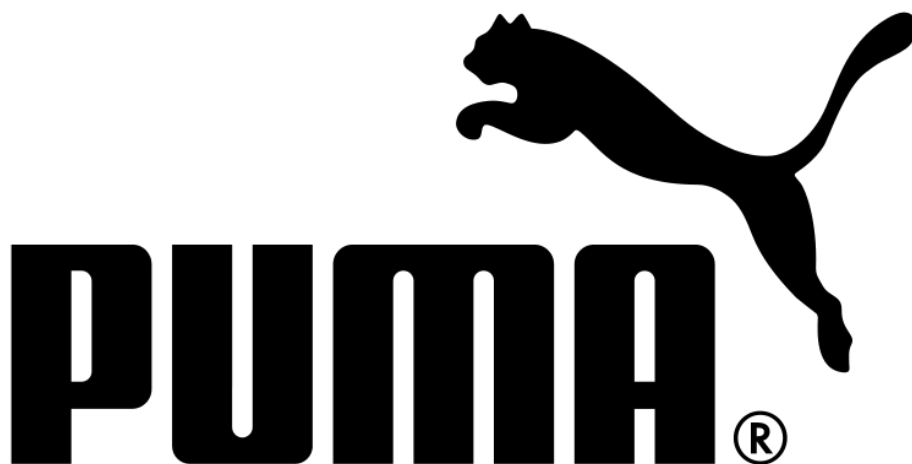
Since our project is related to the problem of not having shoes, we decided to partner with this amazing initiative and are able to promote our project to the citizens in this part of the country.

We were overwhelmed by the amount of shoes we received; many citizens, schools and kindergardens took part in the school collection drive. Our kindest thank you goes out to everyone who gave so generously!



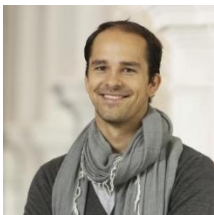
Shoe Donation by Puma

We wish to express our sincere thanks and appreciation to PUMA Germany for supporting the Shoe Aid Project with 200 pairs of soccer boots. Through this amazing action, we can support many youths in Cameroon who love football but still don't use the right type of shoe to practice this sport. This is a commendable social action by Puma and hopefully many other companies will follow to enhance their Corporate Social Responsibility (CSR) image.



Volunteers in Cameroon (selection)

Oliver Stark



Worked in Cameroon for 3 weeks in the Football for Life project in Limbe: His task was to organise and plan the various tournaments as well as before and after games teach the sensitised players about the dangers of HIV-AIDS, Drugs and Malaria.

Michael Stromann



Worked in Cameroon for 3 weeks in the Football for Life project in Limbe: His task was to organise and plan the various tournaments as well as before and after games teach the sensitised players about the dangers of HIV-AIDS, Drugs and Malaria.

Dragos C. Costache



He supported the education and support work with the Baka Pygmie and Mboros minorities.

Emily Poulton



She worked in Douala and Kumbo. In the former location she volunteered as a language teacher in a primary school where she organised interactive programs to improve the children's level in English. She later travelled to the North West region of Cameroon where she worked in Kumbo with a group of women and youths on various cultural programs.

We want to pass our sincerest thank you to all our volunteers who supported the work of the Hope Foundation in Cameroon in 2010.

Our Team

Founder and Director:
Gerald Bobga Fonkenmun

Büro in Berlin, Germany

Auditing and Finances

Judith Ellfeld – Project Management

Global Learning: Bridging Cultures

Anja Köhn – Project Management

Anne-Marie Nault – Intern

Project Management (general)

Leonie Kaack

Markus Heimbuch

Stephanie Köhrle

Sopie Ebobisse

Logistik

Philipp Wagner

Office in Yaounde, Cameroon

Project Coordination

Amadu Tita

Njimoh Yudom

Volunteer Programme

Marie-Paule Georgy Langle

Our Volunteers

Eric Dempouo

Estelle Rapaport

Emma Corteen

Johanna Spieker

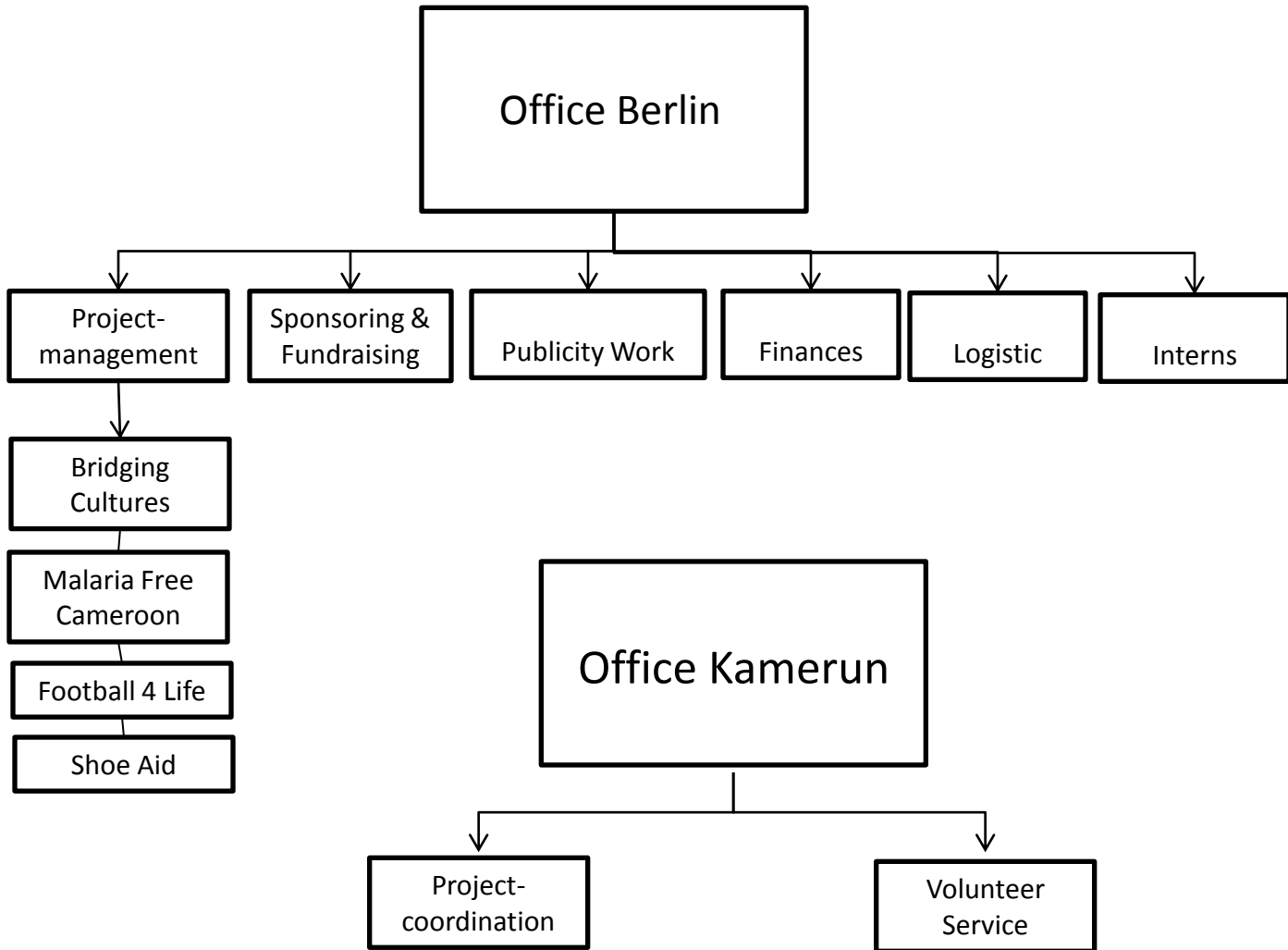
Franziska Stark

Mariana Prill

Martina Wittkopf

and many more....

Organisation Chart



Our Sponsors 2010



Finances

Profit and Loss Statement until 31.12.2010

The year 2010 is to be understood as our starting year in Germany. We therefore start with the amount of nil Euro on our account.

In the year 2010, we were not able to accrue any profit. This was partially due to the new and growing team as well as the new projects. We were furthermore at the very beginning of our fundraising activities.

All employees of the Hope Foundation e.V. currently work on a voluntary basis. This is a challenge, as work tasks cannot be taken care off on a regular basis but are worked on as and when volunteers and interns are free to do so.

Having seen the projects develop throughout the year, we are optimistic about the future of our work, despite financial and staffing challenges.

Profit and Loss Statement until 31.12.2010

General Costs

Items	Cash In	Cash Out
Administration Costs (Rent/Internet/Phone/Stamps/Office goods)		-3173,39 €

Project Cost

Bridging Cultures Project		
Items	Cash In	Cash Out
Donations	661,86 €	
Administrative Costs (Phone, Copies, Stamps)		-42,16 €
Expense Allowance Consultants		-1050,00 €
Rent, consultant apartment		-180,00 €
Booklet		-345,70 €
Summe	661,86 €	-1617,86 €

Football 4 Life		
Items	Cash In	Cash Out
Transport shoe donations to Africa		-1206,60 €
Donations	1180,00 €	
Print		-12,20 €
Total	1180,00 €	-1218,80 €

Shoe Aid Projekt / Barfuß für Afrika		
Item	Cash In	Cash Out
Eventcosts (Car rental, security publicity material)		-672,78 €
Donations	1380,59 €	



Kontakt:

Hope Foundation
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10777 Berlin
Tel.: +49 177 5067363
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